A Story of Teamwork

Arkansas Children’s Hospital
Community Benefits Report 2010
Preface

Arkansas Children’s Hospital [ACH] is guided by the service theme of giving Care, Love and Hope and the service standards of Safety, Compassion, Performance and Presentation. These building blocks of “ACHospitality” guide our planning and work. In all we do, our teamwork focus is on meeting the needs of children and their families to restore children to health, avoid preventable injuries and promote good health practices. From our early roots as a home for orphaned children, through our early years as a place for children with burn or orthopedic needs, to our role today as the pediatric health safety net for the children of Arkansas —ACH works to provide outstanding clinical care, to prepare professionals to serve children in the future, and to collaborate with others in the community to improve the health status of children in our state.

Our community benefit strategy involves a multi-faceted approach to using our time, talent, and resources to improve the lives of children and their families. We have four major arenas in which our work occurs: pediatric care, research, education, and prevention.

ACH is the only children’s hospital in our state and, as such, serves as the health safety net for pediatric care. Ranging from our primary care services through our outpatient specialty care and specialty/sub-specialty inpatient care, ACH brings world-class attention to the needs of our children. In partnership with the University of Arkansas for Medical Sciences Department of Pediatrics, we bring sub-specialty care to regional clinics throughout Arkansas to better serve children closer to their homes. Our Angel One Transport service is a mobile intensive care unit, bringing life-saving care to children throughout our region and affording outstanding care within one hour’s flight from anywhere in our state.

ACH has initiated and continues to convene a partnership of more than 24 agencies and organizations under the banner of the Natural Wonders Partnership Council [NWPC]. This group has worked since 2006 to complete a comprehensive analysis of the status of children’s health in Arkansas and to develop recommendations for action in nine major areas of concern. By targeting the most pressing needs for children’s health, ACH is directing its resources to improve key health issues for our children. Areas of focus include prenatal care, infant mortality, and teen pregnancy, as well as immunizations, oral health, injury prevention, tobacco prevention, obesity prevention, mental health services, access to care, and pediatric health capacity. ACH ensures the quality of the projects and programs it supports through structured evaluation and measurement.

ACH serves as a voice for the needs of children and their families through its advocacy, government relations, and community education efforts. Additionally, ACH is a key member of a variety of coalitions and collaborations designed to address the health needs of our children. Working with others through education, regulation, legislation and programming, ACH strives to improve the lives and health status of our children.

ACH is an active and key supporter of many community activities through its partnerships and financial support. Many community organizations, charities and government entities benefit from the support and involvement of ACH and its staff to make our community and state a better place for children and their families.
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A child with healthy teeth is a happy one. Proper oral hygiene is essential to keeping Arkansas children healthy. Turn the page for a story of teamwork you can sink your teeth into.
The Story behind This Story

Serving children’s needs has long been at the core of our mission at Arkansas Children’s Hospital (ACH). Whether in the traditional inpatient or outpatient settings, or in our work to bring quality health care to children near their homes, ACH has been a key provider of Care, Love and Hope for Arkansas’ children for nearly 100 years. In recent years, ACH has brought a sharper focus to the health status of children in Arkansas and worked to develop collaborations focused on improving our children’s health. Recent federal interest in the roles that hospitals play in providing a community benefit in their local areas has given additional focus to this work. Generally, hospitals such as ACH are now expected to conduct an assessment of community need as a starting point for community benefit efforts. Programs or activities that meet one of the following community benefit objectives can be included in such community benefit efforts:

- Improve access to health care services;
- Enhance the health of the community;
- Advance medical or healthcare knowledge; and
- Relieve or reduce the burden of government or other community efforts.

Community benefit activities by a hospital may include, among others:

- Charity care;
- Unreimbursed Medicaid;
- Community health improvement services;
- Health professions education;
- Subsidized health services;
- Community benefit programs;
- Research;
- Community health improvement advocacy; and
- Cash and in-kind contributions to community groups.

This report reflects the FY2010 community benefits activities of Arkansas Children’s Hospital.
ACH programs are teaching children and families about the importance of physical activity and how to integrate activity in their daily lives.
Teaching and involving children in healthy eating habits is just as important as physical activity.
The Story in Numbers

Charity Care at Cost, Unreimbursed Medicaid, Subsidized Health Services $10,250,177

Community Health Improvement Services $5,722,658

Health Professions Education $8,038,568

Research $8,259,476

Cash and In-Kind Contributions to the Community $798,035

Total Community Benefit $33,068,914
Turning the Page: Establishing Care throughout the State

Children are not small adults...they come in a variety of shapes, sizes and have unique developmental needs. Arkansas Children’s Hospital exists to bring world-class care to the children of our state and region. Through our mission of giving Care, Love and Hope, ACH works tirelessly to help children mend injuries, recover from illness, and live healthy lives. ACH has developed an outstanding reputation as a premier clinical setting for children’s health care, for education of health care professionals including doctors, nurses and others, as well as an outstanding research center. ACH continues expanding its efforts to be an excellent collaborator with other community resources and sharing the common goal of improving the lives of children.

ACH has long been recognized as the premier pediatric provider in Arkansas and surrounding areas. In addition to the outstanding clinical care provided in its various intensive care units and medical surgical units, ACH and its medical staff offer a wide variety of outpatient clinics and a comprehensive array of ancillary professional services to address pediatric illness and injury.

In collaboration with the UAMS Department of Pediatrics, ACH supports a network of regional clinics, bringing sub-specialty care to children closer to their homes. In northwest Arkansas, the UAMS/ACH Centers for Children is an outstanding example of this collaboration at work.

The After Hours Nurse Triage System implemented a number of years ago by ACH now serves the majority of pediatric practices across Arkansas and provides protocol-driven support to families by pediatric nurses after their doctors’ offices have closed. Information from these contacts is provided to the doctors for follow-up the next working day. This remarkable service, partially supported through fees and through ACH financial support, not only provides consistent information to families, but also allows pediatricians to maintain a

ACH works tirelessly to help children mend injuries, recover from illness, and live healthy lives.
Natural Wonders: A New Chapter for Children’s Health

family/work life balance that is crucial in maintaining physician retention.

The Natural Wonders Partnership Council (NWPC), now in its fourth year, has grown to 24 members and serves as a center of multiple activities designed to improve the health status of children in our state. In this past year, the NWPC has continued to monitor the progress of its efforts to improve the lives of children through advocacy of legislation to introduce graduated drivers’ licenses, create a primary seat belt law, make texting while driving illegal, and other state efforts to make adolescence a safer period of development for our children. Additionally, the NWPC serves as an umbrella organization to host statewide efforts, led by the Arkansas Department of Health (ADH) to better understand the nature of infant mortality in our state and to organize state efforts to reduce the infant mortality rate in Arkansas. The NWPC serves as the coordinating point for efforts to improve school-based health services in our state. Arkansas Department of Education (ADE), a collaborative member, has initiated a pilot School Wellness Program to place student health centers in selected public schools. Building on this initial effort, our shared goal is to expand health services at schools throughout our state. Another NWPC effort is to analyze and inform stakeholders across the state about the many ways that schools can serve as centers of health information and service for students. A full report, Health and Schools: A Partnership for Results, was published in the fall of 2010.

The NWPC has evolved into a forum for discussion, sharing and developmental planning for the members to explore ideas that will help improve the health status of Arkansas’ children. Over the past four years, the NWPC has become a forum of choice to advance efforts from many groups and organizations/agencies to improve children’s health. Traditional barriers have dropped and dialogue is encouraged by all NWPC members. Continued focus on actual outcomes keeps the discussion moving in positive directions and encourages collaboration across agency lines and agendas to work for the greater good of our children.

Having completed our third year of operation and moving into our fourth, the third report revisits the data sets that we initially used to formulate the nine key recommendations that underlie the Natural Wonders effort. That work has begun and will be published by July 2011.
Cautionary Tales: Injury Prevention Center

Creation of the Injury Prevention Center (IPC) at Arkansas Children’s Hospital under the leadership of Dr. Mary Aitken has resulted in the development of a strong team working together to create a comprehensive program of education, community awareness, and advocacy—all designed to make injury prevention a major effort in Arkansas. This group, working with many members of the Natural Wonders Partnership Council, and others, has seen major success by bringing into existence during the 2009 legislative session legislation promoting primary seat-belt enforcement, graduated driver’s licensing, text messaging limitations and other injury-avoiding behaviors. The center’s efforts are concentrated in the following areas:

Motor Vehicle Safety

Motor vehicle crashes are the leading cause of death in Arkansas for children and youth ages 1-19 (1999-2005, CDC). Many of these deaths and injuries can be prevented. The Injury Prevention Center at Arkansas Children’s Hospital offers programs to educate parents on the importance of motor vehicle safety. Some of their motor vehicle safety programs include Child Passenger Safety Education, Strike Out Child Passenger Injury, Arkansas Drive Smart Challenge, and Increasing Parental Responsibility in Teen Driving. The Arkansas Drive Smart Challenge seeks leaders within the student body to partake in a school-based peer leadership program— geared toward seat-belt and cell phone use—in Pulaski County schools. So far, more than 7,000 students have been reached in seven schools. In addition, with the project Increasing Parental Responsibility in Teen Driving, the IPC received a competitive grant from the National Highway Traffic Safety Administration (NHTSA). Focused only in north Pulaski County, this program will emphasize increasing parental support for motor vehicle laws, through the measurement of knowledge of laws, the use of family contracts, the perception of enforcement, and the use of restraint.

Recreational Safety

The IPC is dedicated to educating the public on injury prevention practices surrounding recreational safety. The number of Arkansans injured in all-terrain vehicle (ATV) crashes is on the rise. With children being encouraged to get outside and exercise more, the awareness of pedestrian and bike safety must also increase. The programs include ATV safety, pedestrian and bike safety, water/boating safety, and playground safety.

Home Safety

Many injuries can occur in the home. For this very reason, the IPC started its Baby Safety Showers, as it strives to look at the home from the perspective of a baby (“baby’s eye view,” so to speak). IPC staff advise parents on ways to inspect the home for hazards. The goal of these showers is to collaborate with local partners to provide safety products to pregnant women in Phillips and Clark Counties (with the plan to expand to Union and Ouachita counties next).
In Arkansas, teens are dying in car crashes at rates two times that of the United States. Safe driving skills and a graduated approach to driving can protect teens and others on the road with them.
As part of ACH’s commitment to improve child health in Arkansas through its Natural Wonders initiative, oral health has been identified as a key issue to address in Arkansas. In light of the poor state of oral health, our dental outreach endeavors are ever-growing.

In April 2009, the ACH Dental Outreach Program began its mobile dental clinic initiative. Through collaboration and teamwork with Delta Dental of Arkansas, Ronald McDonald House Charities® of Arkansas, and Arkansas Children’s Hospital, the Ronald McDonald Care Mobile® (RMCM®) program was initiated in central Arkansas. Because of the magnitude of the oral health needs in our state, the Ronald McDonald House Charities® of Arkoma, Tyson Foods, Inc., Delta Dental of Arkansas, and ACH came together to begin a second RMCM® in northwest Arkansas.

Both of these mobile clinics are serving children—without a dental home—who are often missed by traditional dental practices for a variety of reasons: lack of resources, inability of parents to take off work, lack of insurance, etc.. These clinics treat students, some of whom have never been to dentists, in their own communities at no cost to their families. Since this program began in Fiscal Year 2010, interest in having children seen has grown and applications for care have increased significantly for the FY2011 academic year.

In addition, ACH has partnered with the Arkansas Department of Health – Office of Oral Health’s “Seal-the-State” Initiative, which focuses on providing dental sealants to elementary school-age students in Arkansas public schools. The goal of this sealant program is to target those children who do not have a dental home and who could benefit greatly from these free dental services. Dental sealants provide a cost-effective way to prevent tooth decay by sealing the cracks and grooves, where approximately 90 percent of cavities occur. This statewide collaborative is in its second year and continues to see an increasing number of children around Arkansas.

**Data for Ronald McDonald Care Mobile®**

- **751 children treated**
- **1,799 cavities restored**
- **1,336 dental sealants placed**
- **5,137 dental procedures provided**
Closing the dental care access gap is made possible through dental outreach programs that go to where children spend most of their time, the schools. Comprehensive dental care, including preventative, restorative, and educational services are provided.
Investing in long-term improvement of the health literacy among the youth of our state requires the collaboration of many partners. Our initial year of effort was highlighted by the work needed to introduce our program, HealthTeacher.com, to the educational community. This meant not only introducing the program and securing administrative approval in more than 300 schools, but also required the provision of training to hundreds of teachers and coaches in these schools to lay the foundation for use of the program in classes ranging from kindergarten through 12th grade.

The initial semester of academic year 2009-2010 was spent introducing the HealthTeacher.com program to administrators and teachers. Training also intensified throughout the academic year to bring the program to all schools in our initial enrollment. From December 2009 through May 2010 this effort saw an increase of about 70 percent to about 271 active schools and an 87 percent increase in active users to a total of 675 users. This pace continued into the summer of 2010 with an additional 884 teachers trained and 56 schools added through the Child Wellness Intervention Project [CWIP]. This trend underscores the decision to have the initial period of commitment for this effort to be at least three years. Introducing change on a statewide scale requires time for the information and enthusiasm for new efforts to spread throughout the educational system in Arkansas. With the growth trends noted so far, we believe that year two of this effort will reflect strong, sustained growth.

At the end of the 2009-2010 academic year, HealthTeacher conducted a user survey nationally. Ten percent of the national respondents were Arkansas teachers. Highlights of this survey identified:

- the most pressing health issues
- behaviors affecting Arkansas students
- teacher impression of the impact of this program on their relationship with students
- improving the culture of the classroom
- improvement of the students’ health advocacy
- impact on the students’ decision-making and/or goal-setting
- increasing the students’ interpersonal communication skills
- the students’ ability to analyze internal and external influences.

Health Literacy affects all aspects of life—fitness, nutrition, safety. Improving health literacy will impact a child’s overall success in life.
Organizing Home Visiting Programs in Arkansas

Programs employing home visiting for expecting parents, as well as families with children aged 0-3 years, have long been thought to be very effective in helping families anticipate key developmental periods and enhance parental skill in guiding children through this crucial age. On the national level, programs utilizing home visiting as a service delivery approach are receiving increased attention and enhanced funding. Health care reform includes substantial increases in programs using home visiting as a key component of the renewal of maternal and child health grants to states. Additional programming targeting adolescent parents also is available through competitive grants. One common denominator in this new interest in, and funding for, home visiting programs is the requirement of comprehensive needs assessments to provide the basis of programmatic intervention.

Although ACH is not currently a provider of home visiting services to the 0–3 population, our unique role as a credible convener of existing service providers is to facilitate discussion, coordination and collaboration in order to improve services to this population. Anticipating the need for improved collaboration, ACH has convened an Arkansas Home Visiting Network (AHVN) to serve as a vehicle for improving program services in our state. One of the first tasks of the AHVN has been to conduct a comprehensive statewide needs assessment to serve as the basis for the new federal funds becoming available, and to support improved targeting and coordination of services to our 0-3 population. The 31 programs completing the survey together serve more than 12,000 adults and 11,000 children in 74 of the 75 Arkansas counties. An additional 5,000 children aged 3-5 are served by the Home Instruction Program for Parents of Pre-school Youngsters (HIPPY) which is coordinated through ACH. Most of the nationally-recognized programs for children aged 0-3 are represented by one or more Arkansas programs.

During the next year, more attention will be focused on the use of this program modality to expand services to various at-risk components of the 0-3 population in Arkansas. ACH will continue its role as leader of the AHVN and will work closely with the Arkansas Department of Health and the Arkansas Children’s Trust Fund to maximize the use of available funds and establish a network of services matching program strengths to population needs.
Our Community Outreach staff keeps busy year-long. Out of 75 Arkansas counties, 55 were part of our outreach endeavors. The services range from fire safety and child passenger safety awareness, to presentations and classes on various topics including babysitting, fitness and nutrition, and healthy habits. This group also serves as primary contact between ACH and our surrounding neighborhoods.

Healthy Habits presentations
Seventy-one sites visited and 282 presentations made to 15,535 children in 25 counties (Ashley, Boone, Clark, Cleburne, Cleveland, Craighead, Cross, Faulkner, Garland, Hempstead, Jefferson, Lawrence, Little River, Lonoke, Perry, Poinsett, Prairie, Pulaski, Saline, Sebastian, Sevier, Sharp, Stone, Washington and White.)

These classroom presentations are an extremely effective way of providing basic health and safety information to children K-5th grade. The hospital’s outreach specialist provides fun and informative presentations with an emphasis on Healthy Habits-Hygiene and Healthy Habits-Fitness & Nutrition. Each student also receives a special goody bag which includes items such as an activity booklet, crayons, food guide pyramid, toothbrush, toothpaste and a jump rope.

Fire Safety Houses
Five houses combined visited 112 sites and saw 19,640 children in 27 counties (Arkansas, Ashley, Benton, Cleburne, Columbia, Cross, Dallas, Desha, Drew, Faulkner, Garland, Grant, Greene, Hempstead, Izard, Jackson, Lawrence, Lonoke, Mississippi, Ouachita, Perry, Pope, Pulaski, Saline, Sharp, Washington and Yell.) Also, 10 certification classes were held and 152 firefighters trained in nine counties (Benton, Drew, Jefferson, Lawrence, Ouachita, Perry, Pulaski, Saline and Sebastian.)

The mobile Fire Safety House teaches children about smoke detectors, checking doors, two-ways out, crawling low under
Our Fire Safety House program teaches children about fire safety in the house—proper evacuation in case of fire, the importance of having a fire plan, and the need for proper equipment.
Nine out of ten car seats are installed incorrectly. The mission of the Child Passenger Safety Education (CPSE) Program is to reduce the number of deaths and injuries to children involved in automobile crashes by educating the public on all aspects of child passenger safety.
smoke and the importance of not hiding during a fire. In addition to the Fire Safety House based at ACH, Fire Safety Houses are also located in Newport, Rogers, Camden and McGehee to better serve the entire state. These additional Fire Safety Houses are often used by local fire departments for school visits or community events with arrangements made through ACH Community Outreach.

**Child Passenger Safety (CPS)**

Community Outreach sponsored or assisted with 25 car seat check-up events where 498 seats were checked in six counties (Clark, Garland, Lonoke, Pope, Pulaski and Saline.) Another 130 car seat checks were provided to individuals by appointment. The program sponsored or assisted with seven technician certification courses (32-hr. each) for 85 participants in four counties (Clark, Pope, Pulaski and Saline.) Provided six update classes (6-hr. each) for 41 participants in three counties (Faulkner, Pulaski and Saline.) Provided one renewal course (6-hr.) for seven participants and one CPS special-needs class (8-hr.) for 11 participants. Also, offered one CPS special needs update class (6 hr.) for 25 participants.

ACH and the Arkansas SAFE KIDS Coalition have taken the lead in promoting Child Passenger Safety in the state by sponsoring educational presentations, training classes, community-wide checkpoints and phone consultations for concerned parents and caregivers. Educational opportunities are provided to the public on issues relating to the correct use of car seats, booster seats and seat belts. In addition to the public CPS program, a new in-hospital CPS focus is being coordinated through the Community Outreach Department, as well. ACH staff from a variety of disciplines has received training in child passenger safety to help ensure the safe transport of patients when they leave our campus.

**Events**

Community Outreach provided 52 booths at a wide variety of events in 12 counties (Clark, Faulkner, Franklin, Garland, Jefferson, Lonoke, Monroe, Poinsett, Pope, Pulaski, Saline, and Van Buren) throughout Arkansas and saw 8,168 people.

We participate in selected fairs and events around the state related to children’s health. Booth activities may include finger casting, creating medical art, bike safety, fire safety, car seat safety, ATV safety or a variety of other offerings. Materials and activities for each event are chosen based on the audience. We also contribute materials and handouts to many other events across Arkansas, as noted below under the Distribution of Materials heading.

**Speakers Bureau**

Health care professionals from the hospital visited 42 sites, made 52 presentations and saw 2,104 people in nine counties (Arkansas, Cleburne, Logan, Lonoke, Pope, Pulaski, Saline, Sharp, and Yell).

The Speakers Bureau consists of hospital medical staff and employees who are available to speak to any organization on a wide-range of topics related to children’s health issues. Audiences include civic groups, social organizations, school faculty, parent groups or community-wide forums.

**F.A.N. Club (Fitness and Nutrition)**

Twenty-eight sites visited and 83 presentations made to 4,373 children in five counties (Faulkner, Jefferson, Pulaski, Saline and White.)

This presentation-based program targets middle school students who learn the importance of daily physical activity as well as fun and creative ways to include exercise in an active lifestyle.
**Babysitting 101**

Two (6 hr.) classes were offered for 21 participants.

Using the Safe Sitter curriculum, this introduction to basics of babysitting provides young adolescents the skills to be safe, nurturing and fun babysitters. Targeting both girls and boys ages 11 to 14, this class helps participants become more confident, responsible and prepared caregivers.

**Scout**

Nine appearances made and 2,572 people seen in Pulaski County.

**Distribution of Materials**

More than 188,299 ACH educational materials and giveaways were distributed by combined Outreach programs to groups and individuals in 41 counties (Arkansas, Ashley, Benton, Boone, Carroll, Clark, Cleburne, Columbia, Craighead, Crittenden, Cross, Drew, Faulkner, Franklin, Fulton, Garland, Greene, Hempstead, Howard, Independence, Jefferson, Johnson, Lawrence, Lonoke, Miller, Ouachita, Phillips, Pope, Prairie, Pulaski, Saline, Searcy, Sebastian, Sharp, St. Francis, Stone, Union, Washington, White, Woodruff and Yell).

ACH Community Outreach produces and distributes a wide variety of health education materials and promotional items to groups all across Arkansas. Many of these items are distributed through our classroom presentation programs and attendance at health fairs. However, there are a number of events that we are unable to attend in person. We are happy to send giveaways that may be distributed such as pencils, stickers, adhesive bandage dispensers, magnets and a variety of safety tip sheets.

Over 185,000 educational materials and giveaways were distributed in 41 counties!
ACH physicians are leaders in the effort to study newly developed medicines and medical devices that will be used to treat common and rare medical conditions in children.
In fiscal year 2010, Arkansas Children’s Hospital Research Institute (ACHRI) scientists received grants and contracts from federal, state, and private agencies, industry sponsors, and philanthropic donations. More than 120 researchers, many who are physicians at Arkansas Children’s Hospital (ACH) and are faculty at UAMS, conduct research on the ACH campus. ACHRI has more than 190,000 square feet of research space. Physicians at ACH have conducted clinical trials or industry-sponsored research for longer than 25 years. ACH physicians are leaders in the effort to study newly developed medicines and medical devices that will be used to treat common and rare medical conditions in children. In fiscal year 2010, ACHRI’s industry-sponsored projects had nearly 300 people enrolled in clinical studies. Researchers at ACHRI strive to move discoveries quickly from the laboratory bench to the bedside for the benefit of children receiving care at ACH and throughout the world.

Areas of study include:

• Asthma research;
• Unlocking the secrets of autoimmune disease;
• Food allergy research;
• Injury prevention research;
• Birth defects;
• Pediatric pharmacology research;
• Influence of diet in early childhood development;
• Effects of eating breakfast on behavioral regulation and brain activity in preadolescents;
• Impact of early diet on reproductive organ development in infants;
• Effects of infant formula vs. breast feeding on bone formation in neonates;
• Maternal overweight programs multiple aspects of energy balance in offspring;
• Soy protein consumption reduces body fat stores and fatty liver;
• Early blueberry consumption dramatically increases bone quality;
• Diet-mediated mechanisms of breast cancer protection;
• Early fruit consumption and breast health;
• Rice diet and prevention of atherosclerosis;
• Blueberry diet and atherosclerosis; and
• Nursing research.

Writing New Stories through Research
Sharing the Story:
Education and Advocacy

One of the most important roles for ACH as a community leader in children’s health is providing accurate, timely information for our community as well as specific information to make a positive impact on the development of public policy for children’s health. As one of the most respected organizations in our state’s children’s health arena, ACH—through its board members, teams and medical staff—is a key voice in the community’s effort to improve the lives of children and their families. The various working groups and coalitions in which ACH plays an active role include the Oral Health Coalition, the Finish Line Coalition, and the KIDS COUNT Coalition.

The Anne Hickman Lecture, the Lynn Harris Lecture and other community education events sponsored through the ACH Foundation are important aspects of our work to educate and inform Arkansans about improving the status of children’s health. Parenting in Arkansas magazine is another key effort by ACH to provide information to thousands of Arkansas families, without cost, to assist them in child-rearing activities.

ACH serves as a corporate sponsor for the Arkansas Center for Healthcare Improvement, an organization established to provide policy and program analysis on a variety of health care issues. This five-year commitment helps assure the availability of outstanding analytical talent for Arkansas health issues.

Professional Education Programs

A key activity at ACH is a wide variety of professional education, both within the ACH campus and as an active component of our professional outreach. As the major teaching affiliate for UAMS, ACH serves as the site of all pediatric training programs for the medical school. Most schools of nursing in Arkansas use ACH as the primary pediatric teaching site, and many other health care professional schools also rotate students through our hospital as a part of their education. Many of the educational sessions at ACH are video-streamed across our state and are also available on computer from our medical library. From the Department of Pediatrics Grand Rounds series, through the PedsPLACE telemedicine program and the First Tuesday in Ethics series, among others, education of health professionals continues to be an active aspect of our operation.

Outreach efforts in Arkansas find ACH professionals working to provide a variety of educational courses and continuing education programs for many health care professionals. Foremost in these efforts is our Pediatric Understanding and Learning through Brain Stimulation Education (PULSE) Center, our burn outreach for firefighters and others, our Angel One Transport training for nurses and others in hospital emergency departments, and other courses such as Pediatric Advance Life Support (PALS).

ACH, through its board members, medical staff, and team members, is a key voice in the community’s effort to improve the lives of children and their families.
Partnerships continue to be the approach of choice by ACH in our efforts to improve the lives of children in our state. Improving the dialog and shared activity among our various partners to focus on concrete efforts to improve children’s lives is the hallmark of our efforts. ACH continues to use its energy and resources to serve as an active partner and community leader—working to be an effective team member as well as serving as team leader when appropriate.

Some community partnerships started this year deserve additional mention since they reflect the growing role of ACH as an active community partner. During this time, we have worked with the Arkansas Tobacco Settlement Commission, the Arkansas Department of Health and the Arkansas Department of Education to initiate the Child Wellness Improvement Program (CWIP) to target schools wishing to make bold steps to reduce childhood obesity and invite children into more active lifestyles.

ACH also has worked with Arkansas Baptist College in our own neighborhood to improve the facility used for their Kiddy College Early Childhood Program. And, ACH was a key supporter of the HIPPY USA National Conference held this year in Little Rock.

This incredible teamwork, all for the community benefit of Arkansas’ kids, gives us great hope and assurance that more partnerships are certainly in the future of ACH.
In FY 10, ACH is proud to have partnered with and/or supported the following organizations:

AMERICAN ACADEMY OF PEDIATRICS
AMERICAN HEART ASSOCIATION
AMERICAN LUNG ASSOCIATION
ARKANSAS ADVOCATES FOR CHILDREN & FAMILIES
ARKANSAS AUTISM RESOURCE & OUTREACH CENTER
ARKANSAS BAPTIST COLLEGE
ARKANSAS BLACK HALL OF FAME
ARKANSAS CENTER FOR HEALTH IMPROVEMENT
ARKANSAS DISCOVERY NETWORK
ARKANSAS HANDS & VOICES
ARKANSAS HOSPICE
ARKANSAS HUNGER RELIEF ALLIANCE INC.
ARKANSAS MISSION OF MERCY
ARKANSAS ORAL HEALTH COALITION
ARKANSAS PATRONS FOUNDATION
ARKANSAS SHERIFFS’ YOUTH RANCHES
ARKANSAS STATE CHAMBER OF COMMERCE
BOY SCOUTS OF AMERICA — QUAPAW AREA COUNCIL
BOYS & GIRLS CLUB OF CENTRAL ARKANSAS
CAMP ALDERSGATE
CANDLELIGHTERS OF CENTRAL ARKANSAS
CENTRAL ARKANSAS RADIATION THERAPY INSTITUTE FOUNDATION
CENTRAL LITTLE ROCK COMMUNITY DEVELOPMENT CENTER
CHILDREN’S TUMOR FOUNDATION
CITY CONNECTIONS, INC.
CITY YEAR INC.
COALITION FOR A TOBACCO FREE ARKANSAS
CROHN’S AND COLITIS FOUNDATION
CYSTIC FIBROSIS FOUNDATION
DOWNTOWN LITTLE ROCK PARTNERSHIP
EASTER SEALS ARKANSAS
FIRST TEE OF CENTRAL ARKANSAS
GAINES HOUSE, INC.
HELPING OTHERS TO TEACH ALL RESPONSIBILITY
HOME INSTRUCTION FOR PARENTS OF PRE SCHOOL YOUNGSTERS (HIPPY)
INJURY FREE COALITION FOR KIDS
JACKSON L. GRAVES FOUNDATION
JUNIOR ACHIEVEMENT OF ARKANSAS
JUNIOR LEAGUE OF LITTLE ROCK
JUST COMMUNITIES OF CENTRAL ARKANSAS
JUVENILE DIABETES RESEARCH FOUNDATION
KALEIDOSCOPE GRIEF CENTER
LITTLE ROCK CENTRAL HIGH SCHOOL
LITTLE ROCK PARKS & RECREATION
LITTLE ROCK POLICE DEPARTMENT
NEIGHBORHOOD WATCH PROGRAM
LUPUS FOUNDATION OF AMERICA
MARCH OF DIMES
METHODIST FAMILY HEALTH FOUNDATION
MUSEUM OF DISCOVERY
NATIONAL INITIATIVE FOR CHILDREN’S HEALTHCARE QUALITY
NATIONAL NIGHT OUT AGAINST CRIME
P.E.L.’S PALS FOUNDATION
PULASKI COUNTY COURT APPOINTED SPECIAL ADVOCATES (CASA)
RIVERFEST
RONALD MCDONALD HOUSE CHARITIES
SAFE KIDS
SAFE PLACES
SUSAN G. KOMEN FOUNDATION
THE ADVOCACY FOR CHILDREN
UNIVERSITY OF ARKANSAS AT LITTLE ROCK ALUMNI ASSOCIATION
UNIVERSITY OF ARKANSAS AT LITTLE ROCK FOUNDATION
UNIVERSITY OF ARKANSAS CLINTON SCHOOL OF PUBLIC SERVICE
UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES FAMILY HOME
UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES KIDS FIRST
UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES NEUROTOXICOLOGY CONFERENCE
WATERSHED
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